

# I Do Beauty Aesthetics & Training

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## TRAINING BROCHURE COURSE PROSPECTUS

*Learn. Practice. Perfect. Build Your Future.*

Professional beauty training academy offering small-group, hands-on masterclasses with kits and certification included.

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Call / WhatsApp: **073 937 9879**

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## About Us

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I Do Beauty Aesthetics & Training is a professional beauty training academy.

Classes are small, with a maximum of 3 students, so every student gets direct attention from the trainer.

Our masterclasses are beginner friendly and focus on hands-on practical training.

A full professional kit is included with every masterclass, and students receive a certificate on completion.

## Our Trainings & Prices

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### Price Summary

| Course                                            | Duration                                      | Price                                   |
|---------------------------------------------------|-----------------------------------------------|-----------------------------------------|
| PMU Brows Masterclass                             | 4 days (3 days Ombré + free Microblading day) | R13,500                                 |
| Lash Extensions Masterclass                       | 3 days                                        | R6,500                                  |
| Brow & Lash Lift Masterclass                      | 3 days                                        | R5,500<br><i>Private 1-on-1: R6,500</i> |
| Gel Overlay Masterclass                           | 3 days                                        | R3,500                                  |
| Builder Gel Masterclass                           | 3 days                                        | R3,800                                  |
| Full Cover Tips Masterclass                       | 3 days                                        | R3,500                                  |
| Complete Gel Nails Masterclass (all of the above) | 3 days                                        | R5,500                                  |
| Gel Nails Private 1-on-1                          | 3 days                                        | R6,500                                  |

*All masterclasses include a kit and a certificate on completion.*

# PMU Brows Masterclass

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R13,500

## Key facts

|             |                                                                  |
|-------------|------------------------------------------------------------------|
| Price       | R13,500                                                          |
| Duration    | 4 days: 3 days Ombré Brow training + FREE bonus Microblading day |
| Hours       | 08:30–17:00 daily                                                |
| Class size  | Max 3 students                                                   |
| Certificate | On completion                                                    |

## What you will learn

- PMU theory and safety
- Skin anatomy and Fitzpatrick skin types
- Pigment and colour theory
- Contraindications and client consultation
- Needle theory and depth
- Brow mapping and design
- Machine handling
- Ombré and powder shading
- Live model supervised procedure
- Aftercare and healing
- Touch-up and correction basics
- Microblading theory and hairstroke practice
- Business readiness

### Course outline by day

| Day                       | Focus                                                | Main topics                                                                                                                                                                                                                                                                                        |
|---------------------------|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Day 1</b>              | PMU Foundations, Safety, Skin & Colour               | PMU eyebrow theory; client suitability, consultation and contraindications; patch testing and records; needle theory; skin anatomy and healing; skin types and Fitzpatrick scale; colour theory; pigment theory; tools, sanitation and PPE.                                                        |
| <b>Day 2</b>              | Brow Design, Mapping, Hairstrokes & Shading Practice | Brow anatomy and techniques; face shapes and design; shaping methods (start, arch, tail, symmetry, pre-draw); mapping practical; hairstroke theory and practice; machine, powder and ombré shading practice; machine technique (grip, angle, stretch, depth awareness); combined latex simulation. |
| <b>Day 3</b>              | Ombré / Powder Brow Procedure & Live Model           | Procedure briefing; trainer demonstration; student warm-up on latex; model consultation and mapping; pigment and technique plan; supervised live procedure; finish, photos and records; aftercare and healing; trainer feedback.                                                                   |
| <b>Day 4 (Free Bonus)</b> | Microblading, Touch-Ups, Corrections & Business      | Manual technique and blade selection; microblading / combination simulation on latex; touch-ups; corrections; troubleshooting; final supervised practical and assessment; building your PMU business (pricing, marketing); case-study plan and course close.                                       |

### Assessment

Assessment is continuous. Your trainer observes theory, hygiene, client screening, mapping, tool handling, pigment choice, symmetry and aftercare. Live model work is always trainer-supervised and only starts once simulation practice is safe.

### **Kit included**

- PMU machine
- Cartridge needles
- Pigments
- Microblading handtool and blades
- Practice latex skins
- Mapping tools
- Pigment cups
- Aftercare kit
- Training manual

Plus: Certificate on completion.

### **Before you attend**

- Read your PMU Brows Manual once before class. You do not need to memorise it.
- Give extra attention to contraindications, sanitation, skin anatomy, healing and pigment/colour theory.
- Write at least ten questions for your trainer.
- Bring your manual, study guide, notebook and pen to all four days.
- Do not practise skin-breaking procedures on yourself or anyone else before supervised training.

## Lash Extensions Masterclass

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R6,500

### Key facts

|             |                          |
|-------------|--------------------------|
| Price       | R6,500                   |
| Duration    | 3 days                   |
| Level       | Beginner friendly        |
| Class size  | 1-on-1 or max 3 students |
| Includes    | Full kit                 |
| Certificate | On completion            |

## Brow & Lash Lift Masterclass

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R5,500

### Key facts

|             |                                 |
|-------------|---------------------------------|
| Price       | R5,500 (Private 1-on-1: R6,500) |
| Duration    | 3 days                          |
| Class size  | Max 3 students                  |
| Includes    | Kit                             |
| Certificate | On completion                   |

### What you will learn

- Brow Lamination
- Brow Wax & Tint
- Lash Lift & Tint

# Gel Nails Masterclasses

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## Prices

| Masterclass                                       | Price  |
|---------------------------------------------------|--------|
| Gel Overlay Masterclass                           | R3,500 |
| Builder Gel Masterclass                           | R3,800 |
| Full Cover Tips Masterclass                       | R3,500 |
| Complete Gel Nails Masterclass (all of the above) | R5,500 |
| Private 1-on-1                                    | R6,500 |

## Key facts

|             |                   |
|-------------|-------------------|
| Duration    | 3 days            |
| Level       | Beginner friendly |
| Class size  | Max 3 students    |
| Includes    | Kit               |
| Certificate | On completion     |

## What you will learn

- Gel overlay
- Builder gel
- Full cover tips
- Gel polish
- Natural nail preparation
- E-file basics

## How to Enrol

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Follow these six steps to book and prepare for your training.

| Step | What happens                                                                     |
|------|----------------------------------------------------------------------------------|
| 1    | Book your dates. Contact us on 073 937 9879.                                     |
| 2    | Your training dates are confirmed and sent to you.                               |
| 3    | Pay and send proof of payment.                                                   |
| 4    | Receive your full training manual via email or WhatsApp.                         |
| 5    | Print your study manual and come prepared. Bring your questions, ready to learn. |
| 6    | Complete your training and receive your certificate.                             |

## What's Included With Every Masterclass

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- Small class sizes (max 3 students)
- Beginner friendly — no experience needed
- Full professional kit
- Hands-on practical training
- Training manual
- Certificate on completion

## Contact & Booking

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To book your dates or ask a question:

**Call / WhatsApp: 073 937 9879**

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